



Protecting the Life of Your Business™

FOR IMMEDIATE RELEASE:

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BSS Awarded Pilot Program with City of Los Angeles

PASADENA, CALIF. (July 1, 2011) — **Building Safety Solutions Inc. (BSS)** has been awarded a contract with the City of Los Angeles to implement a pilot program for an online life-safety training program. The award-winning program, **BSS Guardian™**, will be deployed throughout Los Angeles to train city employees.

With a population of almost four million, the **City of Los Angeles** is the second most populous in the United States; with nearly 18 million residents, the L.A. metropolitan area is the second largest — and most diverse — in the nation. A world center of business, international trade, entertainment, culture, media, fashion, science, technology, and education, the greater Los Angeles area produces nearly one trillion dollars' worth of products and services a year, making it the third largest economic center in the world, after the Greater Tokyo and New York areas.

BSS Guardian is world's leading life-safety training and alert system. Employing 3-D renders, Flash animation, and professional narration, this state-of-the-art program can be installed either as a Web-based product or as a part of an organization's learning management system.

BSS Guardian empowers employees with the information they need about their workplace so that they can respond quickly, think clearly, and react appropriately during a crisis event — whether caused by human error, equipment malfunction, or natural or man-made disaster.

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BSS Guardian prepares and tests employees — and monitors their compliance — via an interactive program that is delivered to their desktop computers. With material specific to their workplace, this scalable, modular program presents accurate, consistent, and reliable content for their training.

BSS Guardian also provides employees with actionable, potentially life-saving information that is readily accessible on their smartphones or other PDAs during emergencies.

With its reliable, proven methods to comply with local, state, and federal codes, **BSS Guardian** protects an organization's most valuable assets — its employees — and thus minimizes liability and maximizes value for employers and shareholders.

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Building Safety Solutions, Inc. (BSS) is the leading provider of business resiliency, emergency preparedness, and life-safety products and services throughout the United States and beyond. Ever since its founding in Pasadena, Calif., in 2001, BSS has developed technology-based products for two principal market segments: Corporate Solutions — protecting enterprise operations, assets, and employees — and Commercial Real Estate Solutions — serving private, commercial, and public markets. For more information, visit <http://bssnet.com> or contact Doug Drenkow, ddrenkow@bssnet.com, 310-570-8930.

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