



Protecting the Life of Your Business™

FOR IMMEDIATE RELEASE:

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BSS Awarded Contract for Burj Khalifa, World's Tallest Building

PASADENA, CALIF. (July 1, 2011) — **Building Safety Solutions Inc. (BSS)** has been awarded a contract for the Burj Khalifa, the world's tallest building. BSS is in the process of implementing its award-winning life-safety training program, **BSS Guardian™**.

Standing over 2,716 feet tall, comprising more than 160 stories, the Burj Khalifa is by far the tallest building in the world. A world-class destination, the skyscraper is the centerpiece of Downtown Dubai, in the United Arab Emirates. Housing residences, office suites, and the Armani Hotel Dubai, the Burj Khalifa is surrounded by hotels, shops, and entertainment venues.

Although this is the first such project in Dubai, BSS has previously implemented **Guardian** and other state-of-the-art safety programming in many other elite properties worldwide, including Rockefeller Center, 7 World Trade Center, the John Hancock Tower, IBM Plaza, Bank of America Plaza, the Transamerica Pyramid, 125 Park Avenue, and Fox Plaza.

BSS Guardian is world's leading life-safety training and alert system. Employing 3-D renders, Flash animation, and professional narration, this state-of-the-art program can be installed either as a Web-based product or as a part of an organization's learning management system.

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BSS Guardian empowers employees with the information they need about their workplace so that they can respond quickly, think clearly, and react appropriately during a crisis event — whether caused by human error, equipment malfunction, or natural or man-made disaster.

BSS Guardian prepares and tests employees — and monitors their compliance — via an interactive program that is delivered to their desktop computers. With material specific to their workplace, this scalable, modular program presents accurate, consistent, and reliable content for their training.

BSS Guardian also provides employees with actionable, potentially life-saving information that is readily accessible on their smartphones or other PDAs during emergencies.

With its reliable, proven methods to comply with local, state, and federal codes, **BSS Guardian** protects an organization's most valuable assets — its employees — and thus minimizes liability and maximizes value for employers and shareholders.

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Building Safety Solutions, Inc. (BSS) is the leading provider of business resiliency, emergency preparedness, and life-safety products and services throughout the United States and beyond. Ever since its founding in Pasadena, Calif., in 2001, BSS has developed technology-based products for two principal market segments: Corporate Solutions — protecting enterprise operations, assets, and employees — and Commercial Real Estate Solutions — serving private, commercial, and public markets. For more information, visit <http://bssnet.com> or contact Doug Drenkow, ddrenkow@bssnet.com, 310-570-8930.

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